**Ocee International acquires Southerns Broadstock Ltd. 20th January 2025**

Ocee International Ltd are delighted to announce the acquisition of the assets of Southerns Broadstock Ltd.

Ocee International Ltd is the investment company owned by Alistair Gough, Group CEO, together with minority equity partner, BGF (Business Growth Fund), one of the most active growth capital investment companies in the UK. Ocee International is the parent company of Ocee & Four Design and Race Furniture Ltd.

The acquisition of Southerns Broadstock Ltd will further expand Ocee International’s presence within the UK contract furniture market, as part of its organic and acquisitive growth strategy.

As a wholly owned subsidiary of Ocee International, Southerns Broadstock Interiors Ltd will continue to be led by Ashley Hayward and operate as an independent company within the group, sourcing products, on a stand-alone basis, from a wide range of international suppliers, including Ocee & Four Design and Race Furniture, as they have previously done. Their focus remains on providing the best FFE solutions that meets their customers’ requirements within Government, University and Health care sectors.

Alistair Gough, commented; We are delighted to welcome Southerns Broadstock Interiors to the Ocee International Group and look forward to supporting Ashley and his team deliver inspiring solutions and an outstanding level of customer service. With our customer focussed international supply chain, operational expertise and group resources, Southerns Broadstock can continue to build on the 35 years of expertise they have established in the market.

Ashley Hayward, CEO of Southerns Broadstock commented; As a long-term partner of Ocee International, we have recognised our two businesses’ cultural alignment and associated sustainable design ethos. We are therefore thrilled to now be part of the larger Ocee International Group which offers our business the opportunity to develop and grow an enhanced offering within our core markets.