

SPECIAL REPORT

OFFICE FURNITURE & WORKPLACES

**FOCUS ON** 

A WORLD OF TEXTILES
RTA IN EUROPE
LIGHTING FIXTURES

INSIDE

IRANIAN MARKET PERSPECTIVES
SUSTAINABILITY ISSUES AND CIRCULAR ECONOMY
EPF AND EFIC. THE VENICE DECLARATION
LONDON, CHICAGO, BARCELONA, BRUSSELS, SHANGHAI

CSIL

Centre for Industrial Studies

15, Corso Monforte

1-20122 Milano

tel. 0038 02 786630

fax 0039 02 780703

www.osilmilano.com

www.worldfumltureonline.com

Psols Govoni govon@osilmilano.com

Sara Banti

Glovenna Cestellina

Laura De Carli

Paola Govoni Matteo Grigolini Mike Jeffree Ceolila Pisa

Emilia Prevosti

John Sacks

Mauro Spinelli

Giulia Tavoggia

Alessandra Tracogna

Aurello Volpe

backup8

CPZ son

Via Landril, 37/39

I-24060 Costa di Mezzate (Bergamo)

Euro 100

4 Issues/year in

March - June - September - December

cel/Dcellmilano.com

## Registratione nr. 92 del 03.02.1999

presso Il Tribunale di Milano Specifzione in abbonamento

postale 70% - Filiale di Milano

@CSIL 2016. All rights reserved. No part of this publication may be repro-duced, copied, stored in a retrieval system or transmitted in any form or by any means electronic, mechanical, photocopyling, recording or otherwise without the prior written permission of the copyright owner

10 EDITORIAL

Reporting from the front by the Editor

10 POINT OF VIEW

Megalrends for the furniture industry

by Alessandra Tracogna.

## SPECIAL REPORT OFFICE FURNITURE & WORKPLACES

11 MARKETS

> The office furniture market in Europe

by Mauro Spinelli

REVIEW

Clerkenwell Design Week London

by John Sacks

MARKETS

The US market for office furniture

by Mauro Spinelli

PREVIEW

Orgatec 2016. New visions

of work

by Giovanna Castellina

INTERMEW

Tarkett strategies in the commercial flooring market

Talking with Rob Peters

20

Trevira CS for the modern working environment

## FOCUS

## A WORLD OF TEXTILES

TRENDS

Textile coverings are on the rise by Giulia Taveggia

PREVIEW

Revamped Mood & Indigo Brussels in a new venue

by Paola Govoni

TRENDS

Luxury Revolution

26 R&D

> Sustainability issues in the mattress market:

recycle and research

in new malerials

by Giulia Taveggia

28 INTERMEW

A look at the Iranian furniture market. Talking with Mehran

Montadi

29 COMPANIES

Schaltdecor as parlner for expertise and service

with surfaces in Iran

## RTA IN EUROPE

30 STUDIES

> The European market for ready-to-assemble furniture by Ceclia Pisa

32 RETAIL

Retailing concepts for RTA and the furniture market by Matteo Grigolini

STRATEGIES

Presenting STTC, Sustainable Tropical Timber Coalition

by Mike Jeffree

PREMIERE New headquartes for Hetlich, celebrating 20 years

> of presence in Italy by Paola Govoni

## LIGHTING FIXTURES

STRATEGIES

Concentration of production and startups on the rise in the lighting fixtures market

worldwide

by Aurelio Volpe

38 MARKETS

Trends and development of the LED lighting industry

by Sara Banfi

The lighting fixtures market in Central-Eastern Europe

by Laura De Carli

39 MARKETS

The European market for lighting

fixtures by Laura De Carli

MARKETS

The lighting fixtures market

in China

by Aurelio Volpe

The lighting fixtures market

in the United States

by Sara Banfi

PREVIEW

CIFF Shanghai 2016 supporting

good Asian design by Emilia Prevosti

**EVENTS** 

The Venice Declaration co-signed by EPF and EFIC

PREVIEW

Slone trade and culture in Verona.

by Paola Govoni

45 FAIRS CALENDAR 2016

# CONTENTS







by John Sados JSA Consultancy Services Ltd.

## CLERKENWELL DESIGN WEEK LONDON

Clerkenwell is a small, historically important neighbourhood area in the heart of London, with tiny alleyways and mainly 19th century buildings whose use has been recycled again and again. The Clerkenwell show is loosely located in unconventional exhibition spaces and more than 80 showrooms in the area. The manufacturers, whose products are on display, come from as far afield as Australia, Brazil and Turkey. Many of the showrooms lay on special events, offer hospitality and host parties.

## TRENDS

There were some new product launches at CDW from 24 to 26 May, but with major international shows this year in Milan, Chicago and Cologne, manufacturers can't launch new products everywhere, and need to make choices depending on their market focus. Much of the attention was on refining and improving existing models.

The general emphasis was on seating of all shapes and sizes, soft furniture to encourage collaboration and small impromptu meetings, agile working and breakout areas. Although there were workstations on display, which were sit-stand or otherwise height adjustable, even the traditional desk manufacturers such as Gresham and Elite had generally relegated these in favour of products from other sectors. The 'Sequester' bluetooth-enabled enclosures, designed by Carsten Buhl for Elite

Sequester from Ellie Office





107 from Sergen Solutions

Office, were an unusual variation on the themes of some of the more common styles of breakout furniture.

Wood was everywhere. There were some lovely examples of creative use of timber including a review of beautiful solid walnut 'Attention' boardroom table from Sedus. This company also showed a new wood-effect melamine and MDF commercial table system, Temptation', with very lifelike finishes.

Colours were either earthy shades of browns, greens and greys or brightly coloured, wild, abstract patterns. There were also examples of companies, such as OCee Design, commissioning ranges of fabrics with exclusive designs.

Politrona Frau, now a sister company and sharing a showroom building in St John Street with Haworth, showed 'Tangle', a nest of three intertwined tables designed by Nendo from Tokyo and the 'Drum chair' and table from Mac Stopa from Poland.

The attractive furniture displayed at Wagstaff's eye-catching showroom in Brewhouse Yard included an innovative circular table designed and manufactured by Hotcakes in the UK which claimed to be able to accommodate more people per sq.m. of floor space than an equivalent bench.

Much of Vitra's new products were focused on the residential market, but they also showed the further developed "Hack system" by Konstantin Groic for dynamic spaces where, for example, when needs call for it, a height adjustable workstation can be easily reconfigured to become a soft seating unit.

The large Steelcase showroom nearby featured a reworked version of the 'Brody' workplace inspired by airline business-class enclosures. The company also showed 'Less than Five', a carbon fibre chair weighing less than five pounds. This collaboration between the Steelcase Group company, Coalesse, and designer Michael Young has produced a stunning product. Screen Solutions showroom in Gee Street displayed 'Q2', a reworked and improved version of their Quadro aluminium and glazed pod which includes lighting and powered vertilation.



Circular Table by Hotoskes



Witertion by Sedus